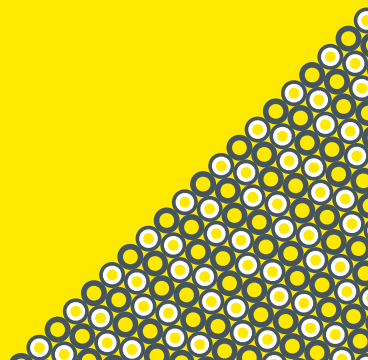


BOP DESIGN

marketing | branding | web design



We deliver ad agency quality work for small business budgets.

Why Bop Design?

Bop Design understands that in order to grow your business, a holistic approach is required. Good design, SEO (Search Engine Optimization), SEM (Search Engine Marketing) and social media are all valuable lead generation tools, but they need to be combined into a highly focused, cohesive strategy that targets your desired market.

Risky Business

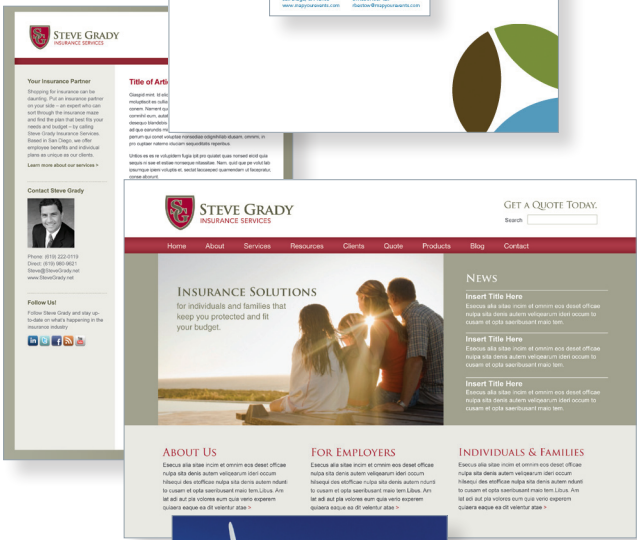
For small businesses, finding the right marketing partner can be a tricky prospect. Larger, traditional advertising agencies may do great work, but won't work with you unless you have an extravagant marketing budget. Freelancers who claim to be a "jack of all trades" are usually a "master of none."

That's where Bop Design comes in. We believe that every business, regardless of its size, deserves cost-effective design and comprehensive marketing solutions. We work specifically with small businesses—usually ones with fewer than 100 employees—that are serious about growing.

Go Forward

"Bop" means to move, go forward and proceed. Our team of experts is reliable, responsive and dedicated to moving your business forward. We deliver ad agency quality work for small business budgets. Together, we'll ensure that every aspect of your marketing strategy gets the attention it deserves.

So, whether you're just starting up or ready to take your business to the next level, Bop Design will take you where you need to go.



Services

Website Design & Development

For a small business, your website is the centerpiece of your marketing efforts. A well-planned website will serve as an effective credibility piece, speak to your ideal customer and generate new leads.

Logo Design & Branding

If there's one rule in marketing, it's that perception is reality. Never underestimate the power of a professionally designed logo and a compelling brand promise.

Marketing Materials

Despite the increasing migration of marketing efforts to the web, printed marketing materials can play a vital role in communicating your company's mission, nurturing leads and closing sales.

Social Media

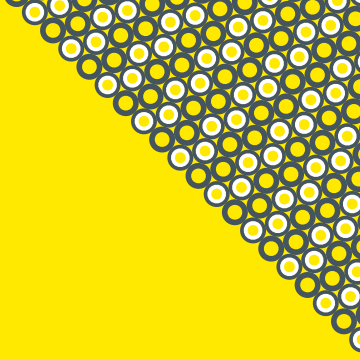
Social Media can be a powerful branding vehicle when it's part of a comprehensive marketing strategy. It can boost online visibility and be a platform for dialogue with your customers.

Email Marketing

Email marketing is a cost-effective way to distribute timely, useful information to clients and prospects—building awareness of your services and demonstrating thought leadership.

SEO & SEM

A website can't reach its full potential if no one can find you online. Implementing a SEO and SEM strategy can help boost online visibility, drive the right traffic to your website and generate leads.



BOP DESIGN

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